

German Business Is The Perfect Option For Expansion

German business thrives, even when a downturn in the world market is happening. With so many companies and small businesses expanding each year, it's no surprise many come to Germany to achieve greatness.

Joining as a partner with a [business in Germany](#) or starting your own company or small German business, you have a number of options in either category. You should research thoroughly, and of course would do so, before embarking on any investment of time or money.

The [German economy](#) is the largest economy in Europe and fourth in terms of US dollar exchange rate. And Germany is the leading exporter in the world of merchandise. When you are looking for stability, you've found it here.

[German companies](#) number in the hundreds, for the larger corporations. One example is Bertelsmann AG, based in [Gütersloh](#) and operating in 63 countries. They employ over 102,000 people. Of course you also have the big car manufacturers like BMW and Mercedes-Benz.

There are technologies abound in German business. Of course they have well-established environmental technology extending into the international markets. Mechanical engineering is competitive with the world's industries and nano-technology, IT and other high-tech divisions are growing rapidly.

The perfect way to promote your business, no matter what it is, is to join in [trade shows](#). These proliferate through Germany. Some examples are ICT trade shows in [Hanover](#), a sporting goods trade show held in [Munich](#), and the world's largest travel trade show each year in [Berlin](#). There are many various kinds held every year in different [German cities](#).

If you love finance, you'll want to explore the German stock exchange. One of the largest in the world is the Frankfurt Stock Exchange and is known as the most efficient. Always open to foreign investors and other participants, the German stock market is something to keep an eye on.

Besides looking for your own home, [German real estate](#) can hold your interest as far as making some good investments. It's always somewhat of a risk when getting into the real estate arena, but can be quite profitable in the long term. The properties in Germany range from small single family homes to castles on a mountain.

All along the skylines of [Frankfurt am Main](#) you'll see the towers of [German banking](#). Frankfurt is truly the financial capital in this country, besides the fact that the European Central Bank is located here, too.

[German engineering](#) seems to be champion of the industry. The engineering industry here is the

number one exporter the world over. It's been reported that over 3,000 companies sold products to foreign customers in 2004, totaling over €97 billion.

What if you are an inventor at heart and want to get a [German patent](#)? It's easy in Germany. You get a patent attorney who will assist you in obtaining one. In Germany, you must have this specially designated attorney in order to obtain a patent.

To [work in Germany](#) is a true pleasure, with the open arms of this conducive-to-business country. Jobs are easy to come by, companies are easy to work for, and you can even set up your own German business without too much hassle.

German business leads the world in many ways. It's an area to look into when a resident and wanting to [start your own business](#) or if [moving to Germany](#) to live.